

SPRING PREVIEW 2012

Barbie® Collector



\$1 Standard Shipping!

Offer valid 11/14/11 through 12/12/11
See order form for details

Own Your Style

APPAREL, ACCESSORIES
AND MORE

16

New Dolls!

Power Pink

BARBIE® DOLL'S
SIGNATURE COLOR





A Fashion Play

With her passion for pink and legendary shoe obsession, it's no wonder Barbie® doll has fun with fashion. She even has her own signature color of pink—PANTONE 219! PANTONE is world-renowned for color design and Barbie doll is tickled pink to have a partner that shares her flair for pink perfection. From pink to pumps, style to stilettos, everyone knows Barbie doll really knows how to kick up her heels and have fun.



NEW (opposite page) SHOE OBSESSION™ BARBIE® DOLL

Pink Label® Collection

Barbie® put the "s" in stilettos, slingbacks and style and has fun with fashion from head to toe! She wears a white tulle bubble dress that features yellow, purple, black and pink (of course!) shoes sewn right into her skirt! Unique stiletto necklace and iconic Barbie ponytail complete her playful look. Wouldn't you love to be in her shoes? For ages over 6 years.

CD-W3378 \$34.95

Shoes in skirt are for decorative purposes only.

NEW (cover + this page) PINK IN PANTONE™ BARBIE® DOLL

Gold Label® Collection

With her playful eye for fantastic fashion, Barbie® doll wears a unique gown inspired by PANTONE® color chips in her own signature color! Her white peep toe pumps have soles that are painted PANTONE 219. Platinum blonde hair and black and silvery bangles complete this quintessential Barbie look. For the adult collector.

CD-W3376 \$49.95

PANTONE Colors displayed may not match PANTONE identified standards. PANTONE, PANTONE MATCHING SYSTEM and the PANTONE Chip Design are the property of Pantone LLC in the United States and/or other countries.



NEW (this page)

**A. DANCING WITH THE STARS
WALTZ BARBIE® DOLL**

Pink Label® Collection

Wearing an elegant, flowing gown, Barbie® is ready to dance the graceful waltz. The shiny pink bodice creates a sparkling effect on the dance floor. The long skirt is layered with three ruffles and silvery trim lines the bodice top, waist and cut-out sleeves. Glittering jewelry matches the gown, which is a light shade of pink. Features the Pivotal body. Doll cannot dance. For ages over 6 years.

CD-W3318 \$29.95

Dancing with the Stars is a trademark of the British Broadcasting Corporation.



NEW (this page)

**B. DANCING WITH THE STARS
PASO DOBLE BARBIE® DOLL**

Pink Label® Collection

Barbie® doll is ready to dance the paso doble of her life celebrating the hot Spanish rhythms with her own unique style. Her dress, like the dance, is all about drama and passion. The dramatic red "satin" gown features a black and red jacquard bodice and hoops in the dress link the skirt to Barbie doll's hand for a dramatic, sweeping effect. Drop earrings and a gold bangle complete the fiery look. Features the Pivotal body. Doll cannot dance. For ages over 6 years.

CD-W3319 \$29.95

Dancing with the Stars is a trademark of the British Broadcasting Corporation.

NEW (opposite page)

**C. DANCING WITH THE STARS
SAMBA BARBIE® DOLL**

Pink Label® Collection

Dressed in an intriguing ensemble inspired by juicy, tropical colors, Barbie® doll dances one of the show's most fiery dances—the samba. The short, open skirt is accented with yellow feathers and pink and orange organza. For a unique style, the two pieces are linked across the front with a string of silvery and orange flowers twisting down the torso. Features the Pivotal body. Doll cannot dance. For ages over 6 years.

CD-W3317 \$29.95

Dancing with the Stars is a trademark of the British Broadcasting Corporation.



Fashionable Footwork

The hit TV show *Dancing with the Stars* is the entertainment phenomenon that has swept the world off its feet. Barbie® takes her turn on the dance floor as a contestant with her own unique style and dance-inspired fashions. Will she walk away with the sparkling Mirror Ball Trophy? Ladies and gentlemen, the judges have their scores...



A. Look No.001



B. Look No.002



NEW

Swimsuit Collection 3.0

BARBIE BASICS® ACCESSORY PACKS

Black Label® Collection

Customize. Personalize. Play! Customize Barbie Basics® dolls to achieve an impressive array of looks with two accessory packs. Each pack features a cover up, tote, straw hat, sunglasses, shoes, two bracelets, water bottle or suntan lotion and two mini magazines. Each accessory pack sold separately, subject to availability. For the adult collector.

\$14.95 each

A. Look No.001 CD-W3338

B. Look No.002 CD-W3339



A
Model No.007

B
Model No.008

C
Model No.004

D
Model No.005

E
Model No.014

F
Model No.002

NEW

Swimsuit Collection 3.0

BARBIE BASICS® DOLLS

Black Label® Collection

Customize. Personalize. Play! Barbie Basics® is all about permission to play and this collection focuses on fashionable fun in the sun. Each Barbie® doll wears an oh-so-chic ensemble complete with swimsuit and shoes in the same color, golden earrings and a bracelet, golden metallic tote and a blue or orange sarong. All dolls feature the Molded body. Each doll sold separately, subject to availability. For the adult collector.

\$19.95 each

A. Model No.007 CD-W3329 D. Model No.005 CD-W3332

B. Model No.008 CD-W3330 E. Model No.014 CD-W3333

C. Model No.004 CD-W3328 F. Model No.002 CD-W3331

Simply Sunsational

Dive into the final collection in the Barbie Basics® series! These bathing beauties epitomize luxurious fun in the sun with their stylish swimsuit ensembles in a rainbow of vibrant colors. Why not make a splash and collect the entire series? It's summer fun all year long!



B
Model No.004

C
Model No.014

A
Model No.008

A. Look No.001



B. Look No.002



(opposite page)

Metallics Collection 2.5

BARBIE BASICS® DOLLS

Black Label® Collection

Pick a pair. Personalize. Pose! Fully articulated and posable dolls arrive adorned in denim's new metallic trend. Jeans come in a variety of washes and cuts, and feature real pockets, grommet details and an embroidered Barbie® "B" on a back pocket. Dolls also wear metallic-colored shirts that complement their jeans. All dolls feature the Pivotal body. Dolls and accessory packs each sold separately. **Limited availability.** For the adult collector.

\$19.95 each

A. Model No.008 CD-T7924

B. Model No.004 CD-T7920

C. Model No.014 CD-T7916

(this page)

Metallics Collection 2.5

BARBIE BASICS® ACCESSORY PACKS

Black Label® Collection

Pick a pair. Personalize. Pose! Customize Barbie Basics® dolls to achieve an impressive array of looks with two accessory packs. Each pack features multiple pairs of matte metallic or glittery shoes, a coordinating shirt or jacket, and other accessories including earrings, cuffs or clutches. Dolls and accessory packs each sold separately. **Limited availability.** For the adult collector.

\$14.95 each

A. Look No.001 CD-T7932

B. Look No.002 CD-T7933

See more at BarbieCollector.com!



A

B

C

NEW (this page)
Dolls of the World® Collection

**A. IRELAND
BARBIE® DOLL**

Pink Label® Collection

"Dia dhuit! That's how I say hello!" Barbie® from Ireland displays her heritage in a traditional green dress with laced bodice, short white puffy sleeves and golden trim. Her black shoes with green and golden trim and gorgeous red hair add the perfect touch that make her seem to have all the luck of the Irish! Includes "passport," country stickers, Irish setter puppy and brush. For ages over 6 years.

CD-W3440 \$29.95

NEW (this page)
Dolls of the World® Collection

**B. CHINA
BARBIE® DOLL**

Pink Label® Collection

"Ni hao! That's how I say hello!" Barbie® wears an Asian-inspired gown of red "silk" embroidered with flowers and leaves in gold and black with touches of orange, pink and blue. Her shoes are traditional geta, her jewelry (golden bangle bracelets and red "jewel" drop earrings) is timeless and her hair evokes drama. Includes "passport," country stickers, panda friend and brush. For ages over 6 years.

CD-W3323 \$29.95

NEW (this page)
Dolls of the World® Collection

**C. ARGENTINA
BARBIE® DOLL**

Pink Label® Collection

"¡Hola! That's how I say hello." Barbie® is ready to tango in a stunning charmeuse dress featuring a flowing ruffle and black fringe skirt. For a touch of passion, Barbie doll has a rose around one ankle and in her hair. A black "lace" shawl and fishnet stockings finish the look. Includes "passport," country stickers, baby cougar and brush. For ages over 6 years.

CD-W3375 \$29.95

NEW (opposite page)
Dolls of the World® Collection

**D. AUSTRALIA
BARBIE® DOLL**

Pink Label® Collection

"G'day! That's how I say hello!" Barbie® is ready for any outback adventure sporting a stylish safari outfit with a linen khaki skirt and button-down top smartly cinched with an animal-print belt. Ready to hit the trail, Barbie wears brown boots with "buttons," a brimmed hat and across-the-shoulder bag. Includes "passport," country stickers, koala friend and brush. For ages over 6 years.

CD-W3321 \$29.95



D



DOLLS OF THE WORLD
BARBIE COLLECTOR

The Dolls of the World® Collection returns with captivating dolls featuring Barbie® in ancestral dress from four different countries. New keepsake travel trunk packaging and a “pink passport” are the perfect way for Barbie doll to travel the world in style.



Hallmark Keepsake Ornaments
A. CELEBRATION BARBIE™ ORNAMENT

A special edition inspired by the Holiday Barbie™ 2011 Doll — celebrating a favorite season dressed in a glamorous, green and golden gown! She delivers best wishes for a holiday aglow with love and joy, family and friends, peace and prosperity. Ornament designed by Hallmark Keepsake artist, Patricia Andrews. Twelfth in the series.

\$16.50 each

Caucasian CD-F0542

African-American CD-T7914



Hallmark Keepsake Ornaments
C. CAMPUS HERO KEN™ BARBIE™ ORNAMENT

The year is 1961 and there's a new heartthrob on the scene. Campus Hero Ken™ is admired by all the co-eds, but he only has eyes for Barbie®! Wearing a brightly-striped school sweater, white duck slacks and matching white shoes, Ken® is equally as fashionable and fun as his girlfriend. Ornament designed by Hallmark Keepsake artist, Anita Marra Rogers.

CD-F0544 \$16.50

Hallmark Keepsake Ornaments
D. HAPPY BIRTHDAY™, KEN™ BARBIE™ ORNAMENT

Dressed to the nines and holding an extra-special gift, Barbie® smiles and wishes Ken® happy birthday. The Robert Best designed shimmering blue and gold gown is resplendent with its shiny plaid pattern, strapless top, and amazingly ruffled skirt. Barbie and dress are totally unforgettable—just like the milestone birthday itself! Ornament designed by Hallmark Keepsake artist, Patricia Andrews.

CD-F0545 \$16.50



HOLIDAY BARBIE® 2011 DOLL

Barbie® doll delivers best wishes for a beautiful holiday aglow with the most opulent treasures: love and joy, family and friends, peace and prosperity. Her beautiful asymmetrical gown features rich green taffeta with an ornate pattern of embroidered golden thread accented with sparkling "jewel" beads. The shimmering golden underskirt complements the festive, glamorous look. Also includes dangling golden chandelier earrings and golden pumps. For ages over 6 years.

\$39.95 each

African-American CD-T7915

Caucasian CD-T7914



Cactus friend!



tokidoki BARBIE DOLL

tokidoki® Barbie® doll is always ready for cutting-edge fashion! She pops on a pink miniskirt, logo leggings and black top with signature skull heart and bones, carries a large bag from the brand, then adds bracelets, a belt, and sky-high sparkly silvery shoes! This funky fashionista features trendy tattoos and a pink bob. With cactus friend, Bastardino, by her side, she's ready for fun in fashion-forward form! For the adult collector www.tokidoki.it

CD-T7939 \$50.00





Destined for Fabulous

Italian designer Simone Legno's wildly successful tokidoki® line is inspired by his love of Japanese culture. tokidoki means "sometimes" in Japanese and Legno chose this word because everyone waits for moments that change one's destiny. Take style into your own hands with these limited availability tokidoki® Barbie® tees and tote that will forge your fashion destiny forever!



*Fun satin lining
and a tokidoki
charm zipper pull!*

tokidoki® BARBIE® TOTE

See and be seen with this fab tote! Features black canvas with a tokidoki® Barbie™ heart-encircled illustration with touches of glitter and embroidered details. Interior is fully lined with a satin print of tokidoki Barbie images and the zipper pull features a tokidoki heart and crossbones charm. Body measures 12"W x 8.5"D x 11"H; 20"H with straps.

CD-F1157 \$72.00



tokidoki® BARBIE® OVERSIZED TEE Sparkle and shine with a kiss of glam. This oversized, short sleeve tee is poly-cotton jersey and features a sophisticated tokidoki® Barbie™ sketch, "B" with crossbones and pink lips "kissed" with glitter. Specify S, M, L, XL. CD-F1153 \$55.00



tokidoki® BARBIE® LONG SLEEVE TEE

A star-studded statement for any occasion! Stylish cut features long sleeves and a tokidoki® Barbie™ screen print with a large "B" and crossbones encircled by a dazzling heart of golden star studs. Black tee is poly-cotton. Specify S, M, L, XL.

CD-F1155 \$55.00

*Find your fashion fit
with these trendy
tokidoki® tees!*



The Grace Kelly Collection

A. GRACE KELLY THE BRIDE DOLL

Pink Label® Collection

This beautiful doll features a genuine Silkstone® body and wears a gown inspired by Grace Kelly's magnificent wedding dress (a gift from MGM). Delicately crafted of silk organza and taffeta, the gown is accented with bow details on the back and "pearl" trim on the lace bodice. The lovely train is made of lace and the bustle petticoat features lace trim. Accessories include a "floral" bouquet, "pearl" earrings, a lace-covered "prayer book" with "pearl" detailing and pumps. For the adult collector.

CD-T7942 \$175.00
or four installments of \$43.75

The Grace Kelly Collection

B. TO CATCH A THIEF GRACE KELLY DOLL

Pink Label® Collection

Cinema's stunning beauty, Grace Kelly, comes to "life" in a doll inspired by *To Catch a Thief*. With many elegant costumes, the film features romantic intrigue set on the stunning cliffs of the French Riviera. Sculpted in Grace Kelly's likeness and dressed like her film character, the doll wears an elaborately ruched gown in shades of aqua and blue chiffon, a flowing scarf with clutch purse and an upswept chignon. For ages over 6 years.

CD-T7903 \$34.95

The Grace Kelly Collection

C. GRACE KELLY THE ROMANCE™ DOLL

From their very first meeting on the French Riviera, Grace Kelly and Prince Rainier III enchanted with their elegance and charm. This portrait doll reflects Princess Grace's status as a style icon with impeccable fashion sense. The floral dress features a belted waist, lace petticoat, "pearl" necklace, earrings and a floral print headband. The sophisticated coat ensemble features coat with tied bow, white scarf, white gloves, white bouquet, sunglasses, picture hat and "pearl" bracelet. Both fashions are inspired by outfits Grace Kelly wore during her whirlwind courtship with Prince Rainier III. One doll, two fashions. For the adult collector.

CD-T7944 \$135.00
or two installments of \$67.50

REAR WINDOW



NEW The Grace Kelly Collection D. REAR WINDOW GRACE KELLY DOLL

Rear Window, the 1954 classic film, starred the beguiling Grace Kelly as a fashion consultant who learns that her photographer boyfriend may have witnessed a murder. This stunning Grace Kelly portrait doll wears a beautiful black and white dress inspired by the one she wore in the film. The classic design is re-created with elegant chiffon, a V-neck bodice and full calf-length skirt embellished with a delicate branch pattern. Includes a "pearl" necklace and earrings, a white chiffon shawl, white "satin" gloves and black heels. For ages over 6 years.

CD-V7554 \$34.95

For all dolls. Use of the name and likeness of Grace Kelly by permission of the Princess Grace Foundation-USA, a non-profit organization that continues Princess Grace of Monaco's commitment to supporting emerging artists. www.pgfsusa.org



**ELVIS
BARBIE DOLL**

Elvis Aaron Presley was known around the world as the King of Rock 'n' Roll. Barbie® puts her spin on the legendary singer wearing an upswept pompadour ponytail, drop earrings, strappy shoes with glittery toes and a sparkling silvery and golden lame suit inspired by the one Elvis wore on the cover of his album, *50,000,000 Elvis Fans Can't Be Wrong*. Features the Pivotal® body. For ages over 6 years.

CD-T7907 \$34.95



**FRANK SINATRA
BARBIE DOLL**

Barbie® doll artistically reinterprets Ol' Blue Eyes looking dapper in a smart gray suit. Barbie adds her own "swinging" twist dressed in a fitted Glen plaid suit with a Frank-inspired fedora and orange pocket square. Features the Pivotal® body. For ages over 6 years.

CD-T7908 \$34.95



REBA McENTIRE DOLL

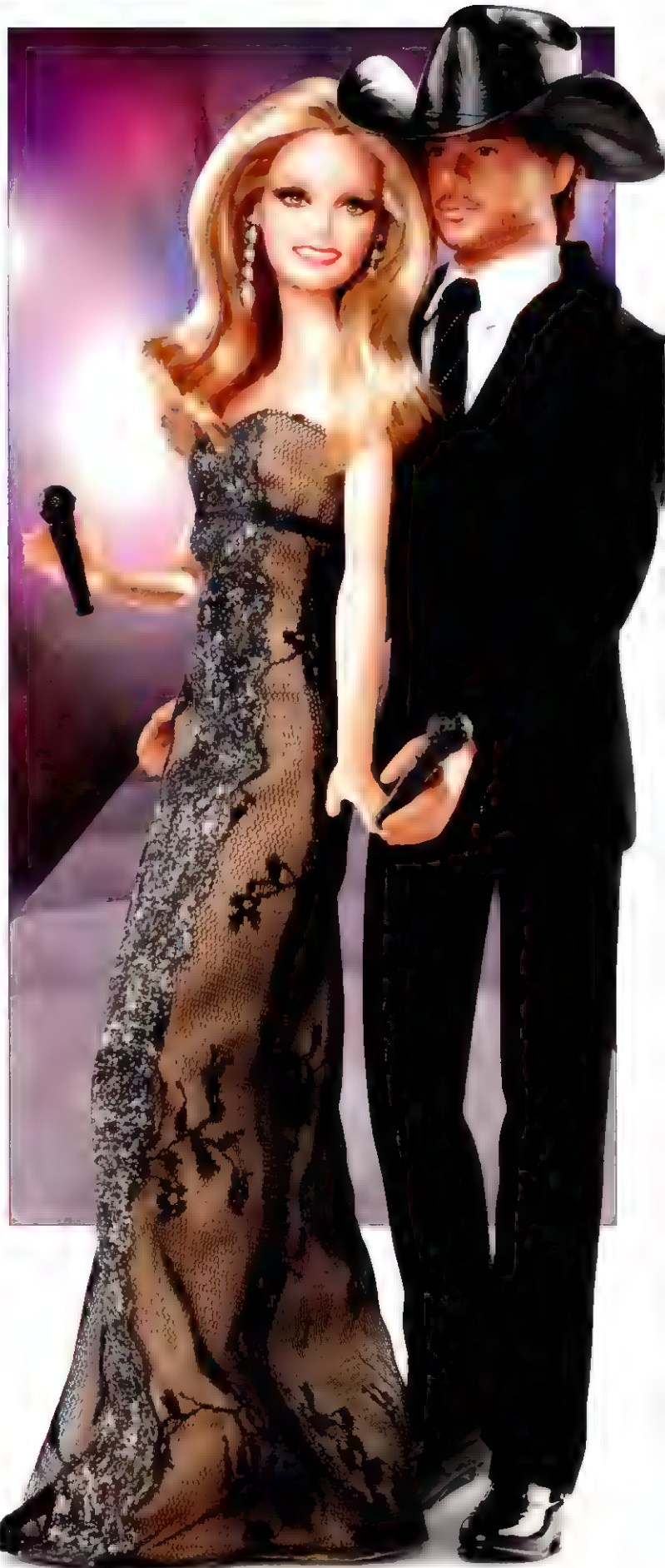
One of the world's most successful and beloved recording artists, Reba McEntire is the only singer to have been named the Country Music Association's Female Vocalist of the Year four times in a row. Doll wears a red gown with golden glitter accents inspired by "Fancy," Reba McEntire's favorite hit song which she performs at the end of every concert. For ages over 6 years.

CD-T7658 \$34.95

TIM MCGRAW AND FAITH HILL DOLLS

Megastars Tim McGraw and Faith Hill are the chart-topping celebrity couple who have set records with top grossing country tours and continue to have success with #1 hits. This gift set celebrates country music's ultimate power couple with Tim dressed in a black suit and his trademark black hat. Faith looks glamorous in a dress made for the red carpet with a glitter pattern and lace overlay. For ages over 6 years.

CD T7904 \$69.95





PILLOW TALK™ GIFT SET

Pink Label® Collection

A carefree bachelor and a beautiful interior decorator share a party line and despise one another until he decides to start wooing her with his voice disguised. Relive the fun of the 1959 film, *Pillow Talk*, with a gift set featuring Doris Day™ and Rock Hudson™. The two stars are sculpted to likeness and dressed as their first face-to-face meeting in the film. For ages over 6 years.

CD-V7160 \$69.95

TM & © 1999 Mattel Studios

ORDER ONLINE AT:

BarbieCollector.com

It's fast, convenient, 24-hour ordering, and where you'll find our widest selection!

ORDER BY PHONE:

1-800-491-7514

Seven days a week, 7am-10pm Central Time
Fax: 1-608-836-0761

ORDER BY MAIL. SEND FORM TO:

Barbie Collector Mattel Direct
P.O. Box 628218
Middleton, WI 53562-8218

Downloadable order form available at:
BarbieCollector.com/orderform

\$1 STANDARD SHIPPING on all orders!

Offer valid 11/14/11 thru 12/12/11. Rush shipping and Canadian shipping fees still apply.

Barbie collector

ABOUT OUR PRODUCTS

Dolls are available in varying quantities. You will be notified if a doll you order is unavailable. All the dolls included in this catalog are made with the utmost attention to detail and quality. Our dolls are made in Indonesia and China. Most dolls arrive with a doll stand for display. Dolls may not be able to stand alone, hold accessories or be posed as shown. Production dolls and accessories may vary from the photos shown in catalog. Mattel reserves the right to modify the fashion/fabrics, sculpt, hair color and accessories. Due to varying supplies, we reserve the right to limit the quantity of each doll purchased. All dolls, except where noted, are for adult collectors. The exclusive policy stated in the catalog applies to the United States only. Dolls may be sold to retail customers outside the United States.

SATISFACTION GUARANTEED

If for any reason you're not completely satisfied with your Barbie® Collector catalog or online purchase, you may return your selection. For an immediate exchange, credit or full refund, return must be within 30 days of receipt, in the condition received and in the complete original box and/or packaging, and with proof of purchase from Barbie Collector Mattel Direct. Shipping and processing fees are non-refundable. Barbie® Fan Club memberships are non-refundable.

GIFT CARDS

Our gift cards are packaged and sent with our latest catalog. Simply indicate the amount and the recipient's full name and address. Gift cards may be ordered and/or redeemed online, by phone, by fax or mail orders.

GIFT WRAPPING

For the finishing touch, we'll wrap your packages for \$6.00 per item unless otherwise noted.

INSTALLMENT ORDERS

A signature is required upon delivery for all installment orders. Installment orders subject to credit approval. Installment orders by mail, phone or fax only.

PAYMENT

Prices subject to change without notice. We accept MasterCard, American Express, Visa and Discover/Novus. You must be at least 18 years old to order. Personal checks may be cleared electronically and made payable to Mattel Direct. Checks returned for insufficient or uncollected funds may be collected electronically. We are not responsible for order delays resulting from checks with insufficient funds and declined credit cards. Do not send cash or purchase orders. We are required to collect applicable sales tax for deliveries to the following states: CO, NY, TX and WI.

SHIPPING

Delivery dates are estimates only. We'll inform you if an item is out of stock. Use guaranteed rush shipping to ensure arrival by a specific date allowing 1 additional day for processing. Orders to Alaska, Hawaii, and U.S. territories ship 2nd day rush or next day rush. Shipping and processing fees are based on your order total, excluding taxes and gift wrap charges, and include the cost of processing your order, handling/packaging your products and delivering them to you and/or designated recipients.

SHIPPING TO CANADA

Add \$15 for standard shipping and processing rates. All shipments are sent via Canada Post. Rush shipping not available. Some products cannot be shipped outside the United States. Canadian deliveries reflect costs paid through a customs broker for delivery to your door. All prices listed are in U.S. currency.

SHIPPING & PROCESSING FEES

\$1 STANDARD SHIPPING on all orders!

Offer valid 11/14/11 thru 12/12/11

Rush shipping and Canadian shipping fees still apply

Order Total	Standard Rate
\$50.00 and under	\$7.95
\$50.01 - \$100	\$8.95
\$100.01 - \$200	\$9.95
\$200.01 - \$300	\$10.95
\$300.01 - \$400	\$11.95
\$400.01 and over	\$12.95
Each additional shipping address	\$7.95
Expedited shipping	
2-Day Rush	+\$15.00
Next-Day Rush	+\$20.00

MAILING LIST SERVICE

We make our mailing list available to companies whose offerings you may enjoy. To send us an address change, remove your name from our catalog mailing list, or request that your name not be shared with other companies, call 800-491-7514, email customerservice@barbiecollector.com, or write to: Barbie Collector Mattel Direct, P.O. Box 620040, Middleton, WI 53562-0040. To remove your name from all U.S. mailing lists, write to: Mail Preference Service, Direct Marketing Association, P.O. Box 643, Carmel, NY 10512-0643.



Passport Collection

BYRON LARS FENELLA LAYLA BARBIE DOLL

DIRECT EXCLUSIVE

A wonderful partnership comes to a close and is marked by a unique creation with the last Byron Lars doll in the Passport Collection™. The story of the Fenella Layla™ Barbie® doll is inspired by the beauty and tradition of her grandfather's coastal village in Nigeria and her grandmother's hometown of Aberdeen, Scotland. Lars' vision combines the traditional kente cloth of Nigeria with the family Scottish tartan pattern. The name "Fenella Layla" comes from the Scottish first name, Fenella, which means "white shoulders" and the Nigerian last name, Layla, which means "dark beauty." Truly inspiring. For the adult collector.

CD V0455 \$100.00 or two installments of \$50.00

Direct Exclusives

Product, dolls and accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. © 2005 Mattel. All rights reserved. For more information, please visit www.mattel.com.



MOULIN ROUGE BARBIE DOLL

DIRECT EXCLUSIVE

The Moulin Rouge remains Paris' preeminent cabaret for the cancan—high kicks, cartwheels and jump splits highlight this flirtatious and acrobatic dance. Lively and a bit risqué, this legendary French tradition inspires a Barbie® that is magnifique! Moulin Rouge™ Barbie® doll is an official licensee of the Moulin Rouge Paris™ and celebrates the 120-year-old cancan. Her froufrou costume, inspired by authentic Parisian design, features rows and rows of frills and ruffles. For the adult collector.

CD-T7910 \$59.95

Direct Exclusives



GODDESS OF THE GALAXY™ BARBIE® DOLL

DIRECT EXCLUSIVE

Touching down on towering thigh-high platform boots with a dramatic pinstripe cape is a Barbie® from the great beyond. Silvery rings with "jeweled" accents orbit an up-do with twisted platinum braids. Doll wears a molded metallic corset embellished with fuchsia "jewels" above a layered underskirt of shimmering fabric. Silvery forearm and leg cuffs and dramatic face paint with ultra long feathered lashes complete the celestial look. Features cosmic "lift-off" packaging. For the adult collector.

CD T7678 \$100.00

or two installments of \$50.00

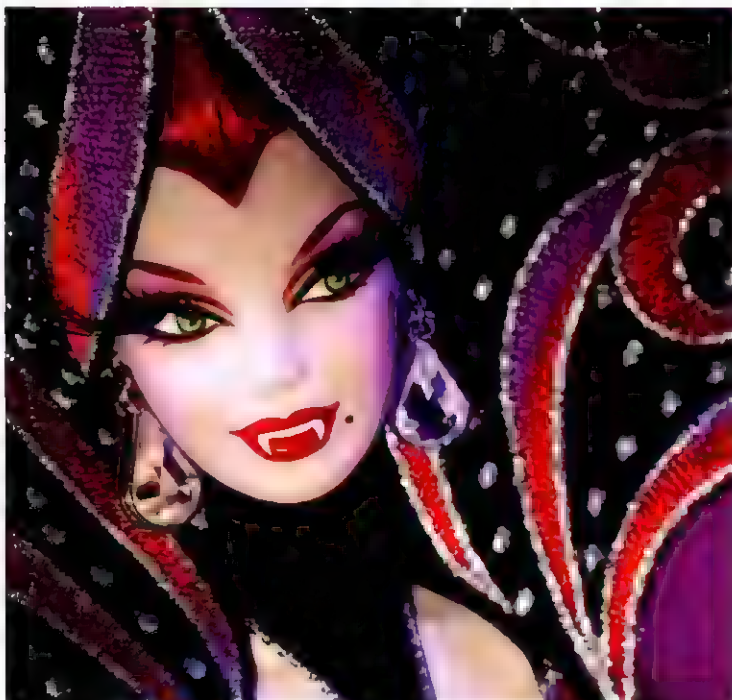
ENTER T7678



“I’ve wanted to do a sci-fi doll for a long time and showcase a different side of myself. It’s good to keep people guessing.”

—BILL GREENING

Coffin-inspired packaging with peek-in window is perfect for viewing this vampire vixen!



BOB MACKIE COUNTESS DRACULA BARBIE DOLL

DIRECT EXCLUSIVE

Forever young and eternally beautiful, this royal lady's ensemble features a magnificent pannier skirt lined with metallic red woven fabric, an enchanting collar and soaring headpiece encapsulating four inch high fiery red hair. Clear teardrop rhinestones sparkle on her earrings and also accent her red and purple Louis-style shoes. Once bitten, and never shy! For the adult collector.

CD-V0454 \$150.00

or three installments of \$50.00

Direct Exclusives



Immortal Style

Master fashion designer Bob Mackie invites you to discover the dramatic glamour of *Countess Dracula Barbie®* doll.

This gorgeous creature only comes out after dark dressed in a velvety black gown lavishly embroidered with red, purple and silvery thread. Dressed to the teeth, this vampire vixen is ready to conquer and captivate!



*Artfully packaged
in a printed gift box!*

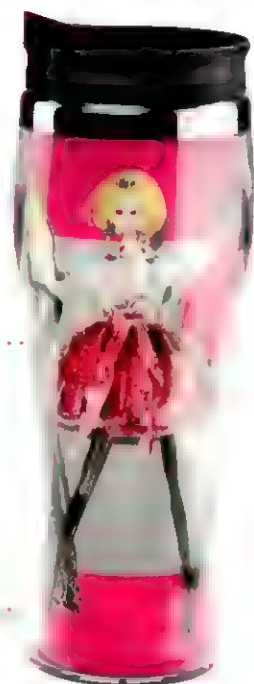
BARBIE™ SILK SCARF So silky chic! This 100% museum-quality silk scarf measures 10"W x 60"L with hand-rolled finished edges. Features border-printed sketchbook illustrations with Robert Best's name in signature on corner. Artfully folded and packaged in a custom printed gift box with tissue and sticker. **CD-F1143 \$28.00**

*All items are made especially for
Barbie® Collector and BarbieCollector.com
with consistent quality, fit and
attention to detail.*



BARBIE™ GLAMOUR TEE Show off in style with this ladies 100% combed cotton round neck tee featuring a beautiful sketchbook illustration with pink gown set against black. Dress illustration "sparkles" with a touch of glitter. Specify S, M, L, XL, 2XL, 3XL.

**CD-F1137 \$30.00 S-XL :
\$32.00 2XL-3XL**



BARBIE™ TRAVEL MUG

This "super hot" 14oz. double-wall acrylic tumbler features a colorful wrap insert with sketchbook illustrations and lid with push tab opening. Hand wash only.

CD-F1145 \$12.00

All the "Best"

Renowned Barbie® Collector designer Robert Best's sketchbook illustrations add instant glam, style and sophistication to these gorgeous goodies!



Interior of tote bag

BARBIE™ TOTE BAG Tote-ally fabulous! This shop 'til you drop tote is 15"W x 14"H with a 6" bottom gusset offering loads of room. Material is durable polyester with a gorgeous nylon bow and fully lined in an acetate handbag print. Interior features zippered pocket with Barbie™ slingback zipper pull in black. 23"H with handles. **CD-F1139 \$24.00**

BARBIE™ LAPTOP CASE Glam it up at the office with this colorful 17" neoprene laptop case that's soft and pliable for easy storage and removal. Features sketchbook illustrations and tonal stripes on front with Barbie™ label sewn on side. Back is solid black. Accents include a pink zipper and rubber bow-shaped zipper pull. Computer is not included. Measures 16.4"W x 1.25"D x 13"H.

CD-F1141 \$27.00



A (Mini Calendar)



C (Poster Calendar)



B (Wall Calendar)

A. 2012 BFMC™ MINI CALENDAR

Take your glamour to go with this mini calendar featuring 16 months of beautiful Barbie® dolls modeling stylish designs by Robert Best. 7" square. Sept 2011–Dec 2012. **CD-D1776 (Mini) \$10.00**

B. 2012 BFMC™ WALL CALENDAR

This 16-month Barbie™ calendar presents gorgeous Barbie® dolls modeling elegant haute couture creations by Robert Best. 12" square. Sept 2011–Dec 2012. **CD-D1774 (Wall) \$14.00**

C. 2012 BFMC™ SIGNATURE POSTER CALENDAR

This 12-month Barbie™ poster calendar presents glamorous Barbie® dolls modeling stylish designs in fantastic detail. Each month features a fabulous sketch of one of Robert Best's elegant haute couture creations. 13"W x 19"H. Jan 2012–Dec 2012. **CD-D4141 (Poster) \$20.00**



Barbie



Barbie



Barbie



Barbie

*The second set
in a series*

BARBIE™ AND KEN™

HOLIDAY PLATES Eat, drink and be merry! These 10-inch melamine plates with four different illustrations of Barbie® and Ken® dress up holiday entertaining in festive, fun style. Dishwasher safe. Set of four. **CD-F1833 \$20.00**

*All items are made
especially for **Barbie® Collector**
and **BarbieCollector.com**
with consistent quality, fit
and attention to detail.*



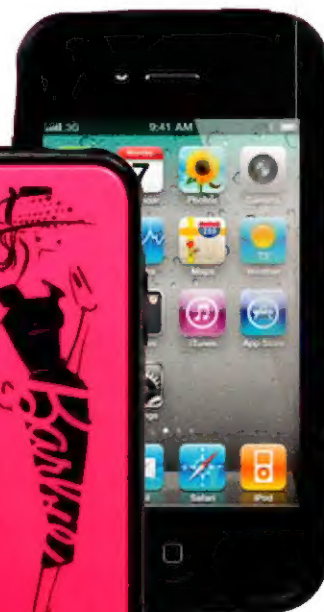
BARBIE™ ILLUSTRATION TEE

So fab under a black blazer or weekend jacket! Softly shaped for a classic feminine fit, this round neck tee is made from 100% combed cotton and has double-needle hemmed sleeves and bottom edge. Features an oversized sketchbook illustration and Barbie™ tag sewn on neck back. Specify S, M, L, XL, 2XL, 3XL.

CD-F0549 \$22.00 S-XL; \$24.00 2XL-3XL

NEW BARBIE™ iPHONE

CASE Hello, style calling! This chic iPhone holder features signature Barbie® pink and a Robert Best sketchbook illustration on the back. Exterior edge of case is black. Fits standard iPhone 4. **CD-F1161 \$14.00**



Satisfy your style craving!

Visit **BarbieCollector.com**
for more fabulous products.

Living, Loving, Pink!



BARBIE™ WOOL SCARF AND GLOVES Bold geometrics featuring rich gray accented with vibrant pink make this scarf a knockout! Gray gloves are accented with a pop of pink and feature charming bows that tie. Pair up both and you'll be setting style standards wherever you go! Scarf and gloves sold separately.

Scarf: CD-F1404 \$55.00

Gloves: CD-F1412 \$32.00



Bundle up in style with the super soft scarf, gloves and hoodie!

Side of hat features a chic velvet bow and Barbie™ woven label!



BARBIE™ FLANNEL HAT Hats off to Barbie™ style! Gray flannel bucket hat features a fine plaid pattern accentuated with subtle hints of pink and wrapped with a dramatic black velvet bow. Kissed with a Barbie woven tag near hat brim. Measures 22"C. One size fits all. CD-F1410 \$28.00



BARBIE™ SWEATER HOODIE Perfect for chilly days! Cozy sweater hoodie is made of soft wool and features two embroidered black Barbie™ stilletos on the chest and an embroidered Barbie logo on the right sleeve. Lined pink piping with zipper pull features a black Barbie slingback shoe. Specify S, M, L, XL, 2XL. CD-F1408 \$95.00



Barbie

Barbie Collector Mattel Direct
8400 Fairway Place
P.O. Box 628218
Middleton, WI 53562-8218

Find Barbie on:

facebook twitter

PRSR STD
U.S. Postage
PAID
Barbie Collector

Current resident or

Key Code #
CD10023

Account #
0129381321

16 NEW DOLLS, FASHION PLAY
WITH A SIGNATURE COLOR, AND
NEW WAYS TO OWN YOUR BARBIE
COLLECTOR STYLE! ALSO CHECK
OUT BARBIECOLLECTOR.COM.

*****ECRLOT 0109A***C-006
0129381321
DONNA M DONALLY
1133 YEOMANS ST LOT 74
IONIA MI 48846-1951

8001
P331
146
483

Shop online at BarbieCollector.com or call 1-800-491-7514

©2011 Mattel. All Rights Reserved. ALL PRICES ARE IN U.S. DOLLARS. The exclusive policy stated applies to the United States only. Dolls may be sold to retail customers outside the United States.



10% post-consumer waste

Printed in the USA on paper containing
at least 10% post-consumer waste.
Recycle me or pass me on to a friend.
For more information about recycling,
visit Earth911.org.

RECYCLE
PLEASED
recycleplease.org



SP12BO

Perfect Timing!

KEN™ WATCH With a cool watch like this, you Ken-do anything and always be on time! Features retro styling, Ken® doll's signature plaid pattern, blue bezel and snappy orange band made of flexible gel material. Watch case features a vintage-inspired 1960s classic Ken doll case.
CD-D1771 \$28.00

*Vintage-inspired
watch case*



BARBIE™ WATCH SET
What watch will you wear today? This ultra-fashionable set features seven different "jewel" watch bezels and seven different watchbands for the ultimate in mix and match glam on the go! Artfully packaged in a pink box with Barbie illustration.
CD-D1772 \$55.00

*49 possible
band and bezel
combinations!*



Production items may vary from photos shown here.